Upfront Cost
1- Printing
2- Shipping

Faster for:
1. Publisher
2. Author
3. Reader

More dynamic
Possible embedded video & audio file presentations

Increasing receptivity to multimedia components.

Reach more readers through developing mobile applications

Growing interactively and dialogs

Readers across the globe have easier access to research

Make the out of-print books available

Maximize the profitability of publications

How to serve the research community??
Revolutionizing the world of scholarly publishing

Digital form online
(Books, journal issues, journal articles and research reports)

Streamline Peer Review:
Moving the process out of publishers altogether. Reviewers select the papers that interest them and journal editors track these papers

DOIs may be added to the reviews that makes them searchable and citable

Preservation:
Probability to digitize old newspapers and magazines

Enable researchers to evaluate the quality of reviewers and give them scores that could be added to their C.Vs as expertise

Archived and back issues will be available

Stretch the impact factor beyond its original concept i.e.: assessing universities

Changing the journal concept to article-level-metrics (ALM'S) (Measuring the impact of research)

Possibility to bring many different pieces of information and repackaging them

Compiled by: *Professor Mohamed Elwakil*
Plant Pathology Department, Faculty of Agriculture, Mansoura University, El-Mansoura, Egypt 35516
mawakil@mans.edu.eg